

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
FLORIDA	12,937,926	15,982,378	16,959,416	18,607,894
MEDIAN AGE (YRS)		38.7	39.6	41.1
TAMPA, FL	2,067,959	2,395,997	2,519,486	2,724,271
MEDIAN AGE (YRS)		40.0	40.9	42.3
HISPANICS (ANY RACE)		248,642	276,634	323,533
STATE'S PERCENTAGE		10.38%	10.98%	11.88%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		1,986,503	2,071,475	2,211,547
MSA'S PERCENTAGE		82.91	86.46	92.30
MEDIAN AGE (YRS)		42.5	43.7	45.6
BLACK/AFRICAN-AMERICAN		244,457	262,816	291,307
MSA'S PERCENTAGE		10.20	10.97	12.16
MEDIAN AGE (YRS)		28.6	29.0	30.0
AMERICAN INDIAN/NATIVE		8,198	9,016	10,684
MSA'S PERCENTAGE		0.34	0.38	0.45
MEDIAN AGE (YRS)		34.9	34.6	34.3
ASIAN		45,022	50,995	61,041
MSA'S PERCENTAGE		1.88	2.13	2.55
MEDIAN AGE (YRS)		32.8	33.6	35.9
HAWAII/PACIFIC ISLANDER		1,351	1,437	1,749
MSA'S PERCENTAGE		0.06	0.06	0.07
MEDIAN AGE (YRS)		28.1	27.7	28.1
OTHER		63,557	73,162	88,783
MSA'S PERCENTAGE		2.65	3.05	3.71
MEDIAN AGE (YRS)		24.4	25.2	26.3
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN		----	1,245,715	1,316,935
SUBURBAN		----	1,151,811	1,271,912
RURAL		----	121,960	135,424

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$42,509	-----	
PER CAPITA	\$24,514	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$41,080,238,000	\$54,274,926,000	32.12%
FOOD AT HOME TOTAL	\$4,831,742,100	\$5,782,166,600	19.67%
FOOD AWAY FROM HOME TOTAL	\$4,506,729,200	\$5,844,426,400	29.68%
FOOD AS % OF TOTAL EXPENDITURES	22.73%	21.42%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$979,361,400	\$1,183,942,200	20.89%
FISH & SEAFOOD PRODUCTS	\$95,997,300	\$114,512,900	19.29%
FRUITS & VEGETABLES	\$567,086,400	\$666,225,400	17.48%
DAIRY PRODUCTS	\$527,905,200	\$628,534,000	19.06%
BAKERY PRODUCTS	\$525,930,400	\$609,760,300	15.94%
CEREALS & PRODUCTS	\$250,665,200	\$307,192,000	22.55%
PREPARED FOODS	\$786,631,200	\$948,644,600	20.60%
JUICES	\$130,699,600	\$155,736,100	19.16%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$321,239,600	\$460,058,500	43.21%
FAST FOOD	\$124,971,100	\$174,801,800	39.87%
FULL SERVICE	\$196,268,400	\$285,256,600	45.34%
LUNCH	\$1,074,668,100	\$1,393,021,100	29.62%
FAST FOOD	\$607,721,100	\$771,753,200	26.99%
FULL SERVICE	\$466,947,100	\$621,267,900	33.05%
DINNER	\$1,617,910,800	\$2,142,807,400	32.44%
FAST FOOD	\$585,933,700	\$747,581,300	27.59%
FULL SERVICE	\$1,031,977,100	\$1,395,226,100	35.20%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$923	\$1,031	11.70%
POULTRY	\$281	\$316	12.46%
EGGS	\$45	\$48	6.67%
FISH & SEAFOOD			
FRESH	\$47	\$51	8.51%
FROZEN	\$27	\$32	18.52%
CANNED	\$16	\$17	6.25%
FRUITS / VEGETABLES			
FRESH	\$361	\$396	9.70%
CANNED	\$85	\$95	11.76%
FROZEN	\$65	\$67	3.08%
OTHER	\$23	\$22	-4.35%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$151	\$163	7.95%
CHEESE	\$135	\$142	5.19%
ICE CREAM	\$85	\$93	9.41%
BUTTER / MARGARINE	\$36	\$44	22.22%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$384	\$413	7.55%
COOKIES	\$72	\$77	6.94%
CRACKERS	\$39	\$41	5.13%
CEREALS & PRODUCTS			
CEREALS	\$129	\$140	8.53%
PASTA PRODUCTS	\$45	\$53	17.78%
FLOUR & MIXES	\$36	\$43	19.44%
RICE	\$26	\$32	23.08%
PREPARED FOODS			
SNACKS/CHIPS	\$119	\$140	17.65%
JUICES	\$123	\$136	10.57%
FROZEN/PREP. OTHER	\$98	\$115	17.35%
SOUPS	\$58	\$68	17.24%
SAUCES & GRAVIES	\$58	\$59	1.72%
BABY FOOD	\$39	\$44	12.82%
FROZEN MEALS	\$51	\$58	13.73%
NUTS	\$30	\$33	10.00%
SALADS	\$26	\$32	23.08%

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